



### **Mid-South Pullers Association Sponsorship**

MSPA would like to thank you for considering a sponsorship in our organization this season. With twenty or more events on the schedule for this season at county fairs and other venues across Kentucky, Tennessee, and Alabama with approximately one hundred members or more, the advertising opportunities are endless. The 2021 season will be MSPA's 50th anniversary season. Below are the descriptions of our sponsorship options for the 2021 pulling season. If you have any questions, please feel free to contact Wesley Foster at 931-212-6568.

#### **Silver Sponsor \$500 - \$999**

- Your ad on the MSPA website sponsor page.
- Your name mentioned at all events.
- A half page ad in the 2021 MSPA Program book.
- An approximately 3ft. x 5ft. banner to be displayed at all events.

#### **Gold Sponsor \$1000 - \$1499**

- Your ad on the MSPA website sponsor page.
- Your ad on the MSPA website home page.
- Your name mentioned at all events.
- An approximately 3ft x 5ft banner or a flag to be displayed at all events.
- A full page ad in the 2021 MSPA Program book.
- Your own 3in x 5in decal (provided by sponsor) on 1 classes of vehicles of your choosing. (Decal must be approved by MSPA Board of Directors).

#### **Platinum Sponsor \$1500 - \$2499**

- Your ad on the MSPA website sponsor page.
- Your ad on the MSPA website home page.
- Your name mentioned at all events.
- An approximately 3ft x 5ft banner or a flag to be displayed at all events.
- A full page ad in the 2021 MSPA Program book.
- Your own 3in x 5in decal (provided by sponsor) on all members pulling vehicles. (Decal must be approved by MSPA Board of Directors).

#### **Diamond Sponsor \$2500 & UP**

- Your ad on the MSPA website sponsor page.
- Your ad on the MSPA website home page.
- Your name mentioned at all events.
- An approximately 3ft x 5ft banner or a flag to be displayed at all events.
- A full page ad in the 2021 MSPA Program book.
- Class Title Sponsor (if class available) "Your Company Super Modified Two-Wheel Drive Class" Will be announced and posted on results page.
- Your logo on the MSPA's Youtube Videos.
- Your own 3in x 5in decal (provided by sponsor) on all members pulling vehicles. (Decal must be approved by MSPA Board of Directors).
- Your company logo displayed on the MSPA trailer that travels to all events.

Main Title Sponsor (Call for pricing or availability)

- Main Title Sponsor "Mid-South Pulling Association presented by Your Company" Will be announced throughout the show and posted on results pages.
- Your ad on the MSPA website sponsor page.
- Your ad on the MSPA website home page.
- 2 approximately 3ft x 5ft banner or a flag to be displayed at all events.
- The back cover of the 2021 MSPA Program book.
- Leader flag named after you and designed with your company "The Your Company Leader"
- Your logo on the MSPA's Youtube Videos.
- Your own 3in x 5in decal (provided by sponsor) on all members pulling vehicles. (Decal must be approved by MSPA Board of Directors).
- Your company logo displayed on the MSPA trailer that travels to all events.

Custom Packages Available (Call for details)

Your sponsorship is due at the MSPA office no later than April 1, 2021.

Please mail to:

MSPA

1605 Will Daniel Road  
Woodbury, TN 37190

\_\_\_\_\_  
(Name of Sponsor)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(Name of Contact)

\_\_\_\_\_  
(Phone Number)

I, \_\_\_\_\_, hereby agree as a representative of \_\_\_\_\_  
(Name) (Company Name)

to be a sponsor of MSPA during the 2021 pulling season.

The type of advertisement we would like for our sponsorship amount is checked as listed below:

\_\_\_\_\_ Silver Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Gold Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Platinum Sponsor in the amount of \_\_\_\_\_

\_\_\_\_\_ Diamond Sponsor in the amount of \_\_\_\_\_

As a sponsor for the 2021 pulling season your support is greatly appreciated by all of MSPA's members.

